



PANDACADEMY AWARDS

Frequently Asked Questions

Entrants' films focus on people and animals with a disability—but how do you define a disability?

- In 2015, data from the U.S. Census Bureau showed nearly 40 million Americans living with a disability. The term may be defined as any impairment that limits (or has limited) an individual's physical movements, senses or activities. Categories of disabilities may include physical disabilities (such as cerebral palsy, amputation or stroke); sensory disabilities (such as blindness/vision loss or hearing loss); mental illness (including ADHD, depression, anorexia nervosa and Post-Traumatic Stress Disorder); learning disabilities (such as dyslexia); intellectual disabilities (such as Down syndrome); dementias (such as Alzheimer's disease); speech disorders (such as stuttering); Traumatic Brain Injury (TBI); Tourette's syndrome; epilepsy; and autism spectrum disorders. For a more thorough listing, please see:

<https://ocgov.net/oneida/sites/default/files/E911/EPIC/%23%207%20Disability%20Information%20&%20Ettiquette.pdf>.

What equipment can be used to produce videos?

- Anything from smartphones to movie cameras can be used to make videos of any quality or length (as long as they're less than 90 seconds), then submitted to www.ucpaindy.org between July 1 and September 30, 2020.

What are the award categories?

- Besides one overall award for Best Picture, additional awards will be given for: Best Special Effects in a Video; Best Cinematography in a Video; Best Original Music in a Video; Best Documentary Video; Best

Dramatic Video; Best Comedy Video; Best Youth Video (ages 0–16); Best Collegian Video (ages 17–21); and Best Video (ages 21–105).

What do winners receive?

- Winners will receive: recognition for their creative work; the satisfaction of sharing an important story about a loved one; the pleasure of attending an unforgettable awards ceremony and seeing their video broadcast; and the knowledge that their \$10 entry fee will let the United Cerebral Palsy Association of Greater Indiana help people with disabilities to live more independent lives. In addition, one randomly-selected winner will enjoy a night in Indianapolis sponsored by Visit Indy.

What are the goals of the United Cerebral Palsy Association of Greater Indiana?

- Since 1953, UCPAIndy has educated, advocated and provided support services to ensure a life without limits for Hoosiers with a spectrum of disabilities. UCPAIndy helps those with cerebral palsy gain access to adaptive technology, medical equipment and other items that will increase their independence, mobility, communication and comfort. In addition, the organization's scholarship program assists graduating Indiana high school seniors with cerebral palsy in their pursuit of further education or training.

Why a panda?

- In a challenging year, we wanted to give our event a spirit of positivity—and when we learned that the panda was a symbol of physical and emotional comfort in tough times, we knew we'd found our mascot. (Also, it made for a really cute trophy.)

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